

### Conference Costs

#### ■ Early Bird

**\$60 – If registered by Feb. 18th**

#### ■ Regular Registration

**\$75**

#### ■ Special Student Rate

**\$25 (limited to first 20 students)**

### Registration & More Information Through Radford University Conference Services

**Please go to:**

<https://www.123signup.com/event?id=ppmtr>

### Conference Location

Roanoke Higher Education Center

108 N. Jefferson St.

Roanoke, Virginia

Wireless Access Available

Please see website for directions,

Parking instructions and fees [www.education.edu](http://www.education.edu)

**Radford University is offering CEUs**

**(0.6 CEU credits or 6 contact hours)**

**(Additional cost paid to Radford University)**

- Optional lunch available through on-site cafe
- Seating limited to 100 attendees.
- No refunds but registrants may designate someone else to attend in their place.

**For more information about the speakers:**

**Larry Burk, MD, CEHP: [www.larryburkmd.com](http://www.larryburkmd.com)**

**Gary Gunderson, M.Div., D.Min., D. Div:**

[http://nam.edu/wp-](http://nam.edu/wp-content/uploads/2015/10/Health-of-Complex-Human-Populations.pdf)

[content/uploads/2015/10/Health-of-Complex-Human-Populations.pdf](http://nam.edu/wp-content/uploads/2015/10/Health-of-Complex-Human-Populations.pdf)

### Program Description

The world we live in and the world we choose to construct for ourselves evolves directly from our beliefs about who we are within the spheres of body, mind, and spirit. One of the underlying beliefs we all possess is the inner knowing, wisdom, and peace to live long, live well, and live being fully alive. But too often there is a “disconnect” as to how to access the knowledge we already possess to allow ourselves to live a completely embodied life. This often results in a feeling of “dis-ease” in body, mind, and soul. It is not only living a long life, but also living a healthy and well life that matters.

This conference offers a broad range of innovative topics designed to provide conference participants with an introduction and basic understanding of a holistic perspective on health and well-being and practical strategies for living healthily in body, mind and soul.

Our goal is to contribute to overall health consciousness.

### NAMASTE

#### Sponsored by:

Radford University School of Social Work • Radford University Counseling & Human Development • Radford University Academic Outreach • Blue Ridge Behavioral Healthcare • VA Society for Clinical Social Work • Jefferson College of Health Sciences • Ablemarle Counseling Center • Stargate Longevity Center

# THE BODY, MIND & SOUL CONFERENCE

MARCH 18, 2016



*Transforming Health Care:  
Moving from a Problem Focus to  
Healing*



## THE ROANOKE HIGHER EDUCATION CENTER

108 N. Jefferson St.  
Roanoke, Virginia  
Room 212

## Presenters' Information

**Larry Burk, MD, CEHP, President, Healing Imager, P.C.** Dr. Burk attended medical school at the University of Pittsburgh and is a Consulting Associate Professor of Radiology at Duke University Medical Center. He was co-founder and education director of Duke Integrative Medicine. He is a musculoskeletal teleradiologist and holistic physician specializing in MRI, clinical hypnosis and EFT. He co-authored "Physicians' ethical obligations regarding alternative medicine" published in *JAMA* in 1998, and authored "EFT for stress-related symptoms after motor vehicle accidents" in the *Energy Psychology Journal* in 2010. His book, *Let Magic Happen: Adventures in Healing with a Holistic Radiologist*, was published in 2012.

**Rev. Dr. Gary Gunderson, M.Div., D.Min., D.Div.** Dr. Gunderson holds a master of divinity from Emory University in Atlanta, a doctor of ministry from the Interdenominational Theological Center in Atlanta, and an honorary doctor of divinity from the Chicago Theological Seminary. He holds faculty appointments at the Wake Forest School of Divinity and Public Health Sciences. He is recognized as an expert in congregations and health. For seven years, he served as senior vice president of the Faith and Health Division of Methodist Le Bonheur Healthcare in Memphis, Tenn., where he developed a new model of congregational health that became widely known as the *Memphis Model*. Partnering with about 500 mostly African-American congregations, Methodist achieved measurable improvements in the health of patients in those congregations, including increased longevity.

## Conference Keynotes & Workshops

### 9:15 AM Morning Keynote, Larry Burk **Transforming Symptoms and Healthcare: A Symbolic Near-Death Experience Model**

We treat our national healthcare crisis the same way as we approach our personal health crises – by attempting to suppress fears. Emotional Freedom Techniques (EFT) can be used to address the emotional imbalances and associated somatic metaphors at the root of many physical symptoms resulting in healing and transformation. Traits typical of near-death experiencers; fearlessness, altruism, enhanced intuition and bioelectromagnetic healing ability, can be instructive and symbolically transformative as we deal with the near-death of the healthcare system.

### 10:30 AM Workshop Session I [Register for A or B]

#### Workshop A ■ Emotional Freedom Techniques (EFT) for Relief of Anxiety and Stress

*Presenter: Larry Burk*

Emotional Freedom Techniques (EFT) is a very simple and safe approach to dealing with anxiety and stress-related symptoms. EFT is one of the energy psychology meridian tapping therapies which are also useful for addressing pain, phobias, anger, smoking cessation, and sugar cravings.

#### Workshop B ■ Influencing Complex Human Systems

*Presenter: Gary Gunderson*

This workshop will be focused on how to release the delusion of leadership while living in deep accountability for one's generative role in organizations and networks that matter most. This introduces the key idea of organizations as "generative nodes" in complex systems---and why that makes life easier for everyone involved.

### 1:45 PM Workshop Session II [Register for A or B]

#### Workshop A ■ Signals and Noise: Accounting, Accountability and Knowing What Matters

*Presenter: Gary Gunderson*

Following the money to help us see, monitor, evaluate and live responsibly in complex organizations and networks that are key to the health at large scale. Lessons from Winston-Salem and Memphis will be shared - showing effective strategies using real data with real people for real change.

#### Workshop B ■ Symptoms as Metaphors: Symbolic Diseases and the Chinese Five Elements

*Presenter: Larry Burk*

Autoimmune conditions and other illnesses of unknown cause sometimes manifest as symbolic diseases where the symptoms seem to correlate directly with our life stories. The discovery of somatic metaphors can be a useful clue to triggering our own personal healing processes.

### 4:00PM Afternoon Keynote Gary Gunderson

#### ■ "What's Life Got To Do With It: Health of Complex Human Populations"

Lessons learned from the experience of tough southern towns finding their way to improved health outcomes will be shared. The biggest lesson is moving away from problem-oriented models toward a model based on human complexity. The disciplines involved in health care have all grown out of a problem-oriented mindset which can make the natural work of influencing human populations toward sustained movement in the right direction exceedingly difficult.